



**KETK-TV, Tyler, TX 75703**  
**ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming**  
**First Quarter 2010 (January 1, 2010 – March 31, 2010)**

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KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live @ Five (Monday – Friday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 5 (Saturday & Sunday: 5:00-5:30pm)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- The Chris Matthews Show (Sunday: 5:00-5:30am)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater  
Yolanda Clater, Program Manager

April 7, 2010  
Date Placed in Public Inspection File

**Issue: Crime**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	01/02/10	56 seconds	Reports say 37 year old Danny Clark and Subrina his 35 year old paraplegic wife were found here at the Ervin Hill Housing Project. Investigators still haven't said what killed the two, but a capital murder warrant has been issued for Miguel Angel Espinal.
<i>East Texas Live</i>	11:00am	01/04/10	30 seconds	Reports say 37 year old Danny Clark and Subrina his 35 year old paraplegic wife were found murdered at the Ervin Hill Housing Project, that's just off Texas 300 near Gilmer.
<i>KETK News at 6</i>	6:00pm	01/05/10	40 seconds	The man who allegedly murdered a Gilmer couple is now behind bars. 25 year-old Miguel Angel Espinal was arrested earlier today in Hopkins County. The couple was found inside their home with multiple stab wounds.
<i>East Texas Live</i>	11:00am	01/06/10	20 seconds	A high speed chase in Smith County overnight ends with a man in custody. Deputies say they tried to stop Derrick Lacy around midnight but he took off, driving more than 6 miles weaving in and out of the city before finally being arrested.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	02/15/10	40 seconds	Officials release sketches of three men they say could be persons of interest in the East Texas church arsons.
<i>KETK Special Report</i>	4:00pm	02/21/10	19 minutes	"Live" DPS Press Conference reveals two men have been arrested in connection with the East Texas church arsons.
<i>KETK News at 5</i> <i>KETK News at 10</i>	5:00pm 10:00pm	02/21/10	3 minutes 25 seconds	News conference reveals two men have now been arrested in connection with the East Texas church arsons.
<i>KETK News at 5</i> <i>KETK News at 10</i>	5:00pm 10:00pm	02/21/10	4 minutes 20 seconds	Information is starting to trickle in about who the two East Texas church arson suspects are. We now have their pictures and talked to a parent and a guy who knows one of the suspects.

**Issue: Crime (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>East Texas Live</i>	11:00am	03/04/10	13 seconds	A burglary this morning at Jim's Jewelers on Old Troup Highway. Authorities say one or more suspects broke the front glass door of the business, then broke into several glass display cases inside.
<i>KETK Today</i>	6:00am	03/16/10	15 seconds	Tyler police are investigating a case where they say a man tried forcing a girl into his truck. They say a 16-year-old girl was walking down the street when a man driving a white Toyota Tacoma started following her and asked her if she wanted to have sex.
<i>KETK News at 6</i>	6:00pm	03/17/10	19 seconds	An Angelina County woman is arrested after two of her children tested positive for meth.
<i>KETK News at 6</i>	6:00pm	03/19/10	15 seconds	A Lufkin man, wanted for murder, turns himself in. The Lufkin Daily News reports 28-year-old Andrew Devon Thomas has turned himself in to the Nacogdoches sheriff's office.
<i>East Texas Live</i>	11:00am	03/22/10	20 seconds	Police have arrested 22-year-old Jairo Ortega. He had a flashing blue light on the dash of his pickup and was trying to stop another vehicle near the Home Depot on Old Jacksonville Highway.
<i>East Texas Live</i>	11:00am	03/23/10	25 seconds	Seven caught accused of selling drugs at an East Texas college. Police investigated for a couple of months before making the arrests over the weekend. Officers say on several occasions the people arrested sold drugs to undercover officers at the college.
<i>KETK News at 6</i>	6:00pm	03/25/10	21 seconds	Police issue mug shots for two men they say are armed and dangerous, involved in a Tyler shooting.

**Issue: Economy**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live @ Five</i>	5:00pm	01/01/10	13 seconds	The number of newly laid-off workers filing for unemployment insurance dropped unexpectedly last week. That's a positive sign the job market is healing as the economy slowly recovers.
<i>KETK News at 6</i>	6:00pm	01/05/10	20 seconds	Just a week after Pilgrim's Pride comes out of bankruptcy protection the chicken producer cuts 230 more jobs.
<i>East Texas Live</i>	11:00am	01/06/10	1 minute 39 seconds	New information this morning on the federal stimulus package. We've gotten details on how and where those dollars will be used right here in East Texas. Reporter Roger Gray breaks down the numbers.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	02/09/10	40 seconds	Senator Kay Bailey Hutchison stopped in Longview today, discussing the importance of East Texas to the state's economy.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/18/10	1 minute 58 seconds	State agencies forced to make budget cuts, including the Department of Agriculture which means big cuts to the Meals on Wheels program.
<i>Live @ Five</i>	5:00pm	02/24/10	35 seconds	Today the U.S. Senate passed a 15-billion dollar jobs bill, but even supporters say it's not enough. The measure passed with 13 Republican votes and that's considered a big victory for the President and his party. While Congress is trying to get Americans back to work a record drop in new home sales last month shows the economy is still on shaky ground.
<i>East Texas Live</i>	11:00am	03/04/10	1 minute 3 seconds	Year after year we report overcrowding at Smith County's jail is costing millions. This year's attempt at getting more jail space starts now with one of the newest commissioners in the county. His new proposal comes with a 30-million dollar price.
<i>KETK Today</i>	5:00am	03/16/10	15 seconds	Up to 500 new and permanent jobs could be coming to Lufkin. That's according to the city's economic development director.

**Issue:** Economy (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	03/18/10	30 seconds	Rep. Paul Ryan says the President's health care plan will "literally crash the economy".
<i>KETK Today</i>	6:00am	03/22/10	15 seconds	Some businesses may see their sales rise as a result of advertising on school buses.
<i>KETK News at 6</i>	6:00pm	03/29/10	1 minute	One East Texas city has seen a boost to its economy since approving a 2008 school bond. Since construction began on the Longview ISD 266-million dollar bond package back in 2008, around 15-hundred people have found employment working on the nine current projects, money that is being put back into the community.
<i>Live @ Five</i>	5:00pm	03/30/10	9 seconds	The health overhaul will change the course of the nation's student loan program. Starting in July when the government issues student loans, it will bypass banks. Some say this move will eliminate jobs.

**Issue:** Education

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK News at 10</i>	10:00pm	01/13/10	2 minutes 44 seconds	The State Board of Education is considering what to include in Middle School Social Studies curriculum, which may mean cutting out some historic figures.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/14/10	4 minutes 40 seconds	The campus of John Tyler High School was pitched into turmoil in September following the on-campus fatal stabbing of a teacher. The questions that incident raised about security will be answered tonight.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	01/26/10	40 seconds	Books will no longer be the only thing Longview students will be taking home. The Longview ISD plans to expand its backpack meal program which initially only helped out elementary students.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	02/16/10	3 minutes	After deciding not to postpone or delay school due to the record amount of snow on Friday, Longview ISD is now requesting an attendance waiver from the Texas Education Agency.
<i>KETK News at 10</i>	10:00pm	02/17/10	4 minutes 42 seconds	School religion. Time is running out for public comment. State Board of Education will soon consider curriculum standards for middle school students.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/23/10	4 minutes 10 seconds	President Obama wants to tie Title 1 funds to good faith efforts by states to improve schools.
<i>KETK News at 10</i>	10:00pm	03/12/10	3 minutes 15 seconds	The State Board of Education held hearings this weekend on a curriculum standard for middle school Social Studies classes.
<i>KETK News at 10</i>	10:00pm	03/15/10	2 minutes 13 seconds	State Rep. Leo Berman discusses the issue of illegal immigration and tuition. He says he believes it is illegal to give illegal immigrants state tuition in the first place. However, college enrollment is on the rise in Texas, and officials say illegal immigrants play a big role in that.

**Issue:** Education (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	6:00am	03/16/10	1 minute 16 seconds	Since 2001 Texas has provided illegal immigrants with in-state tuition rates and allowed them to receive financial aid, but representative across the state are challenging that law. They say the playing field needs to be leveled when it comes to college tuition.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/17/10	5 minutes	Government workers say the census will determine how state and federal governments decide how much funding Texas will get for education.
<i>KETK Today</i>	5:00am	03/23/10	20 seconds	A revamped student loan bill tucked into the health care bill will overhaul the student loan industry as a whole.

**Issue:** Government and Politics

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	01/11/10	1 minute 40 seconds	The former Governor of Illinois is also apologizing to President Obama, saying he made a stupid comment when he said he's blacker than the President. Rod Blagojevich made the comment during an interview with Esquire magazine.
<i>Live @ Five</i>	5:00pm	01/21/10	22 seconds	The Senate finance committee Wednesday proposed the federal government borrow an additional \$1.9 trillion to pay bills. An increase that would mean our national debt could reach \$14.3 trillion dollars.
<i>KETK News at 10</i>	10:00pm	01/27/10	2 minutes	President Obama took center stage at the U.S. capitol to explain or perhaps even defend the first year of his presidency.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/16/10	3 minutes 30 seconds	The Republican primary ballot will have an extra feature this year. You'll have a chance to vote on five referendum questions. We explain each one.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	02/16/10	1 minute	It's time for voters across the state to have their say on who the candidates will be for next month's primary elections. Early voting began today.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	02/19/10	1 minute 10 seconds	We check in with the Smith County elections administrator to find out how busy early voting has been the last couple days.
<i>East Texas Live</i>	11:00am	03/04/10	1 minute 45 seconds	The Tea Party movement certainly garnered headlines across the country. But did the resurgence in conservative ideals really affect the Tuesday primary? Whether they did or did not depends on how you define the word affect and where you ask the question.
<i>East Texas Live</i>	11:00am	03/15/10	35 seconds	It's only been about two weeks since the primary elections, but a local conservative group is already looking ahead to November. During its weekly meeting Friday the local chapter of Grassroots America held a post-primary election analysis.



**Issue: Government and Politics (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>East Texas Live</i>	11:00am	03/22/10	1 minute 17 seconds	East Texas Republicans, Democrats and Libertarians came out to support their party during county and district conventions this weekend.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/22/10	1 minute 40 seconds	Congressman Jeb Hensarling who represents the Dallas and Athens areas hasn't been quiet when it comes to his disapproval of the health care reform bill. He read a letter from the congressional budget office on C-Span Saturday stating the health care reform bill will add to the deficit.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	03/31/10	4 minutes 55 seconds	In an unexpected move, today President Obama opened up offshore drilling along the U.S. coastline.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/31/10	1 minute 10 seconds	A long awaited announcement today from Senator Kay Bailey Hutchison – she will serve out the rest of her third term.

**Issue: Health**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live @ Five</i>	5:00pm	01/12/10	15 seconds	It appears New Jersey will become next week the 14 <sup>th</sup> state to legalize medical marijuana. The state legislature has approved the bill and sent it to Governor John Corzine, who supports it.
<i>Live @ Five</i>	5:00pm	01/14/10	11 seconds	After a lot of back and forth, turns out the White House won't advocate posting the healthcare bill 72 hours before the vote. Republican lawmakers in the House and Senate have complained the process hasn't been transparent enough.
<i>KETK News at 10</i>	10:00pm	01/28/10	1 minute	Some Republicans took a stand against healthcare reform on Wednesday. Representative Louie Gohmert unveiled the declaration of health care independence.
<i>Live @ Five</i>	5:00pm	02/19/10	12 seconds	Millions of seniors who hoped to get a break through private Medicare health care plans will face sharp premium increases this year. Premium increase was found in the Medicare advantage plans. The 14% increase was pointed out in a study by a major consulting firm.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/22/10	4 minutes 40 seconds	The President has proposed an official White House Health Care Plan, which adds even more for Republicans and Democrats to chew on at the upcoming healthcare summit.
<i>Live @ Five</i>	5:00pm	02/26/10	9 seconds	Even though Democrats and Republicans still don't see eye to eye about the plan, according to the Associated Press, Democrats are still signaling they'll ram it through; even without GOP support.
<i>Live @ Five</i>	5:00pm	02/26/10	40 seconds	The administration says the healthcare bill is not just about health security. It's about jobs. Claimed it will create more than 400-thousand jobs immediately.

**Issue:** Health (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>East Texas Live</i>	11:00am	03/04/10	1 minute 50 seconds	Marijuana is still illegal, but there is a new product that some people are calling “synthetic marijuana”. Its affects are still unknown, but scientists now say there may be problems.
<i>East Texas Live</i>	11:00am	03/22/10	1 minute 36 seconds	Hundreds of people waited in line for hours in Dallas Saturday vying for their chance at a spot on NBC’s hit show “The Biggest Loser”.
<i>KETK News at 6</i>	6:00pm	03/23/10	1 minute 10 seconds	KETK spoke with Tyler attorney Blake Bailey today about his thoughts on Texas attorney Gregg Abbott and others who are planning for a health care bill lawsuit.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	03/26/10	1 minute 54 seconds	Veterans will no longer be exempt from taxes on medical devices including prosthetics. The senate defeated three separate amendments that were offered to the health care bill that would have abolished or limited the amount of tax on these devices. Senator Orrin Hatch of Utah sponsored the amendment because he believed veterans and military personnel should not be hammered with higher costs on medical devices. Local veterans are upset with this bill.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	03/30/10	13 seconds	The Associated Press reports under the new health care law, health insurance premiums for young adults are expected to rise about 17-percent.

**Issue:** Public Safety

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/01/10	4 minutes 45 seconds	It's a no-refusal New Year's weekend. If you're pulled over suspected of drunk driving, you cannot refuse a sobriety test.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	01/07/10	1 minute 40 seconds	With this cold weather many area shelters are seeing a dramatic increase in people needing help staying warm. The Salvation Army in Tyler had 160 people spend the night last night alone. That's 40 more than usual.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/07/10	4 minutes 15 seconds	The winter freeze is dangerous for everyone but especially for seniors. Safety officials say older citizens are often overlooked. Yet they are the most susceptible to hypothermia and dehydration.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/13/10	3 minutes 45 seconds	East Texans are in the middle of efforts to help Haiti. Several organizations starting to send people and equipment.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/15/10	3 minutes 20 seconds	Investigators keep searching for clues in the string of East Texas church arsons. Tonight local officials will gather at College Hill Baptist Church to discuss the fires and what they plan to do to keep their church safe.
<i>KETK News at 10</i>	10:00pm	02/17/10	17 seconds	Longview police will hold two safety classes for women, a self-defense class and a handgun safety class.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	02/24/10	3 minutes 45 seconds	Massive Toyota recall prompts congressional hearings into safety problems.
<i>KETK Today</i>	6:00am	03/16/10	1 minute 30 seconds	A Molotov cocktail was found last week at a post facility in Owentown. A new week saw more of the home-made fire bombs found at another post office. This time Henderson.
<i>East Texas Live</i>	11:00am	03/24/10	35 seconds	Another dangerous discovery at an East Texas post facility. Investigators are looking into a pipe bomb left in Laird Hill last night.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/24/10	40 seconds	Breaking news this evening in Tyler. Officials respond to a train crash.

**Issue:** Public Safety (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	03/25/10	4 minutes 30 seconds	Another possible pipe bomb has been found in Smith County.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	03/30/10	5 minutes	Another suspicious device is found in East Texas. Longview police say they found what could be a bomb at a mailbox on Judson Road.

## **Public Service Announcements**

### **GROUPS AND ORGANIZATIONS SERVED**

ARTWALK OF LONGVIEW  
DOGWOOD JAMBOREE  
EAST TEXAS BOY SCOUTS  
EAST TEXAS CRISIS CENTER  
EAST TEXAS FOOD BANK  
EAST TEXAS JOB FAIR  
EAST TEXAS SYMPHONY ORCHESTRA  
FCC  
GLADEWATER HIGH SCHOOL  
HISTORIC TYLER  
JUNIOR LEAGUE OF TYLER  
KE BUSHSMAN'S  
KETK EMPLOYMENT OPPORTUNITIES  
LONGVIEW ISD  
MARCH FOR BABIES  
PINKERTON GOLF TOURNAMENT  
POLLARD THEATRE CENTER  
RELAY FOR LIFE  
TYLER BUSINESS EXPO  
TYLER ECONOMIC DEVELOPMENT COUNCIL  
TYLER ISD  
TYLER PARKS & RECREATION DEPARTMENT  
UT TYLER'S COWEN CENTER

TOTAL Number of PSA's aired is 5,586 (Ch. 56.1)

AMERICAN RED CROSS  
ARTWALK OF LONGVIEW  
DOGWOOD JAMBOREE  
EAST TEXAS BOY SCOUTS  
EAST TEXAS CRISIS CENTER  
EAST TEXAS FOOD BANK  
EAST TEXAS JOB FAIR  
EAST TEXAS SYMPHONY ORCHESTRA  
FCC  
FEMA  
FOUNDATION FOR A BETTER LIFE  
GLADEWATER HIGH SCHOOL  
HISTORIC TYLER  
JUNIOR LEAGUE OF TYLER  
KE BUSHSMAN'S  
KETK EMPLOYMENT OPPORTUNITIES  
LONGVIEW ISD  
MARCH FOR BABIES  
PINKERTON GOLF TOURNAMENT  
POINT SMART CLICK SAFE  
POLLARD THEATRE CENTER  
RELAY FOR LIFE  
TYLER BUSINESS EXPO  
TYLER ECONOMIC DEVELOPMENT COUNCIL  
TYLER ISD  
TYLER PARKS & RECREATION DEPARTMENT  
UT TYLER'S COWEN CENTER

TOTAL Number of PSA's aired is 6,572 (Ch. 56.2)

## **Community Involvement**

### **TYLER WATCH**

[www.tylerwatch.com](http://www.tylerwatch.com) is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page [www.tylerwatch.com](http://www.tylerwatch.com). Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

### **SCHOOL ZONE**

KETK provides a social network for schools in the local area. School Zone ([www.schoolzone.com](http://www.schoolzone.com)) is an online school community for students and teachers to post pictures and video of school events, awards and everyday activities.

### **KETK COMMUNITY CALENDAR**

[KETKnbc.com/events](http://KETKnbc.com/events) is the East Texas online resource for East Texas events happening in the community.

### **KETK ON TWITTER**

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

### **STAFF COMMUNITY SERVICE**

News Anchor Jennifer Kielman participated in the “Book Blast” event at Broadway Square Mall in Tyler on February 17, 2010. She read “Curious George Make Pancakes” to a bunch of adorable little kids.

News Anchor/Reporters' Gloria Gallardo, Jennifer Kielman, and Bob Brackeen were judges at the Rose City Chili Cook-off on March 6, 2010. The various foods judged were given points toward an international competition.

News Anchor Jennifer Kielman participated in the Salvation Army's “Women of Grace and Style” during its 15th annual spring luncheon and style show March 16, 2010 at Marvin United Methodist Church in Tyler. She was one of the models for the show.

Meteorologist Kyle Morris participated in Pine Tree High School's "Dancing with the Stars" on March 27th.

News Anchor/Reporters' Gloria Gallardo and Jennifer Kielman read to children at the Broadway Square Mall event, "Book Blast" on February 27, 2010. The event promoted reading for young kids.

Sales Manager Cindy Terry is serving for a second term on the LRMC Healthy Woman Board of Directors which serves to educate women in our community on health and various issues.

## **Network Issue-Responsive Programming Information**

### **MEET THE PRESS WEEKEND LISTINGS**

Jan.3: One week after the thwarted Christmas airliner attack, we talk with deputy national security adviser John Brennan. Then, former head of Homeland Security, Michael Chertoff and the former head of the Central Intelligence Agency, retired General Michael Hayden shed light on today's growing threats to global security.

Jan. 10: What impact will the announcement by two senior senators and one key governor that they will not run for re-election have on the 2010 mid-term elections? DNC chairman Gov. Tim Kaine (D-VA) and RNC chairman Michael Steele discuss. Then, California Gov. Arnold Schwarzenegger on his state's \$20 billion budget deficit.

Jan. 17: Former Presidents Bill Clinton and George W. Bush discuss their plans for the massive humanitarian relief effort in Haiti. Also, USA ID administrator Rajiv Shah and Lt. Gen. Ken Keen on the latest from on the ground.

Jan. 24: After the Democrats lose their 60th vote on the healthcare bill, what is the future for reform now? We speak exclusively with White House senior adviser Valerie Jarrett, then Senate Republican Leader Mitch McConnell.

Jan. 31: President Obama re-focused his agenda, but will he be able to succeed on the economic front and still pass health care reform? We get the answers exclusively from the president's senior adviser, David Axelrod. Then, Republican Leader Rep. John Boehner, R-Ohio, on the president's shifting priorities.

Feb. 7: Why did the Obama administration reveal that Umar Farouk Abdulmutallab is now cooperating with authorities? We get answers from deputy national security adviser John Brennan. Then, what will it take to get people back to work and spending under control? Former Treasury Secretary Henry Paulson and former Fed chairman Alan Greenspan.

Feb. 14: Will the U.S. experience more attempted terror attacks like the one on Christmas Day. Where are these threats coming from? Is the government prepared to stop them? We get answers from Vice President Joe Biden from the site of the Vancouver Olympics.

Feb. 21: Are we winning that war in Afghanistan? What role does Pakistan play in the fight against al-Qaida? We ask General David Petraeus. Then, what does the GOP need to do to convince voters they are ready to take back Congress? A conversation with Minnesota Republican Gov. Tim Pawlenty.

Feb. 28: After sparring with his 2008 presidential opponent – President Barack Obama – at this week's health care summit, Sen. John McCain, R-Ariz., sits down for an exclusive interview. Then, can President Obama find a way to bring Republicans and Democrats together on health care reform? We speak exclusively with the Director of the White House Office of Health Reform, Nancy-Ann DeParle.

March 7: A final Presidential push for health care reform as the White House puts new pressure on Congress to vote on reform by March 18th. Will Democratic leaders be able to unite their caucus and garner the votes necessary to pass the bill? We get the latest from Health and Human Services secretary Kathleen Sebelius.

March 14: How will President Obama convince members of his own party to finally pass a bill? We ask the President's Senior Adviser, David Axelrod. Then, can the House and Senate work out their differences on health care reform? We ask House Democratic Whip Rep. James Clyburn (D-SC) and Senate



Democratic Whip Sen. Dick Durbin (D-IL). Plus, former senior adviser to Pres. Bush, Karl Rove recounts his role in the Bush presidency.

March 21: Just hours before the House could take a final vote on sweeping health care reform legislation, we'll have the final debate between two key party leaders -- House Republican Leader Rep. John Boehner, R-Ohio, versus House Democratic Leader Rep. Steny Hoyer D-Md. Then, what will the future of this health care legislation mean for the midterm elections? We'll have an exclusive debate between the two party chairmen: Democrat Tim Kaine and Republican Michael Steele.

March 28: A done deal: Congress passes the final health care reform bill. But will Republicans try and repeal the legislation in November? Two key voices on the hill join us for an exclusive debate: Sen. Lindsey Graham, R-S.C., and Sen. Chuck Schumer, D-N.Y. Plus, the aftermath of the health care bill: What does the President's victory say about his leadership?

## **DATELINE NBC**

FRIDAY, JAN. 8 - Meredith Vieira continues her reporting on the international custody battle that finally came to an end this past Christmas as the world watched David Goldman return from Brazil with his son, Sean. The two-hour special "Dateline" includes never seen before video of an emotional homecoming and family reunion, and an exclusive interview with Goldman on what's next for the father and son as they take their first steps in renewing their relationship.

SUNDAY, JAN. 10 - In the first in-depth report on the thwarted Christmas terrorist attack, Chris Hansen investigates the main suspect in the case, and takes viewers through the events of what happened - and what could have happened - that day, and why so many warning signs went ignored. The report includes interviews with passengers and officials, and the first television interview with someone who spent time with the suspect while he was here in the U.S (in 2008). Then, double or nothing -- Hansen is back with another compelling hour on the Las Vegas undercover police operations where he gets exclusive access to go undercover with hidden cameras and confront criminal suspects.

FRIDAY, JAN. 15 - Keith Morrison reports on the disappearance and murder trials of Michele Harris, a young mother of four who vanished in the night, leaving behind a mystery that took years to solve.

FRIDAY, JAN. 22 - Hoda Kotb reports on ten amazing crimes caught on tape.

**Courthouse Shooting** -- A man angry about a legal dispute shot attorney Gerry Curry at close range outside a California courthouse in an attack captured by cameras. (*Location: Van Nuys, CA*)

**Company Car** -- Hear from Mike Valverde, an inspector with the New Mexico State Police about a vehicle going the wrong way on I40, one of the busiest interstates in the United States. (*Location: Albuquerque, New Mexico*)

**911 Taxi Call** -- Hear from Jennifer, a taxi driver from Carteret County, North Carolina as she was being assaulted by a passenger and it is all caught on tape.

**Baby Chase** -- Hear from Dan Pamenter, one of the police officers who helped out when a baby was dropped on the highway during a high-speed chase. (*Location: Appleton, Wisconsin*)

**Bouncing Burglar** -- See a wanna-be crook named Larry Curtis Bynum as he tries to break into a Texas liquor store -- and what actually happens when he succeeds (*Location: Ft. Worth, TX*)

**Hitman 1** -- Hear from Harold "Skip" Curtis, a sergeant with Utah County Sheriff's Office. Curtis tells the story of how Jay Alan Roach, a pharmacist in Utah County tried to hire him to kill his wife.

**Hitman 2** -- Hear from Robert "Bronco" Lesneski of the Michigan Dept. State Police. Lesneski tells the story of Clay Miller, who planned to murder his children, his ex-wife, and her new husband. His plan was to hire a hitman -- a friend who ended up becoming a police informant.

**Supermarket Survivor** -- the story of Zane Floyd and his random killing spree at a Las Vegas Albertson's grocery store. (*Location: Clark County, NV*)

**TX Tower** - A look back at Charles Whitman's sniper shooting atop the University of Texas Tower in August of 1966.

**North Hollywood Shootout** -- Hear from Sgt. James Zboravan of the LAPD about a shootout caught live on television in February 1997 - in which two armed suspects entered the Bank of America on Laurel Canyon Boulevard in North Hollywood, with the intent to commit bank robbery.

FRIDAY, JAN. 29 - NBC News' Lee Cowan reports on the trail of a killer in the lone star state and a reporter's journey to find justice for the victim.

SUNDAY, JAN. 31 - NBC News' Chief Medical Editor Dr. Nancy Snyderman gains unprecedented access to a class of residents at the Arkansas Children's Hospital for an intense year filled with many emotional highs and lows, and no sleep. Keith Morrison reports on a notorious ring of jewelry smugglers, the "Pink Panthers" according to law enforcement, who until recently were outsmarting police all over the world.

**"DATELINE" TO AIR "THE HEROES OF CHILDREN'S HOSPITAL" - SUNDAY, JAN. 31**

"DATELINE" TAKES A RARE BEHIND THE SCENES LOOK AT THE MAKING OF A DOCTOR IN "THE HEROES OF CHILDREN'S HOSPITAL," REPORTED ON BY NBC NEWS' CHIEF MEDICAL EDITOR DR. NANCY SNYDERMAN, SUNDAY, JAN. 31

Documentary Follows a Class of Residents at Arkansas Children's Hospital For One Year

In an upcoming "Dateline," a class of medical residents at Arkansas Children's Hospital gives unprecedented access to NBC News' Chief Medical Editor Dr. Nancy Snyderman and filmmakers Brent and Craig Renaud for one year as they embark on their residency. It's an intense and emotional time filled with failure and success, insecurity, confidence and no sleep - and it's all on camera in "The Heroes of Children's Hospital," airing this Sunday, Jan. 31 (7:00 p.m./E.T.).

In the moving and candid hour-long report, viewers will get to see the realities of becoming a doctor, in and out of the hospital. Snyderman, who was the first female surgeon ever on staff at Arkansas Children's Hospital, interviews residents about their personal experience and reports on what happens every day, what makes up their reported 80-hour work weeks, how they stay awake through it, and where medicine turns into miracles.

FRIDAY, FEB. 5 – *The Secret Life of Michael Jackson*

With speculation rampant that Dr. Conrad Murray will be charged this week in connection with Michael Jackson's death, Josh Mankiewicz reports on new details on the investigation into why Jackson died, revealing potentially key evidence that has never been publicly reported. For the "Dateline" hour, the show traveled the world to uncover the secrets of Jackson's last years and how they may have set the stage for his death and landed exclusive interviews with former patients of Dr. Murray.

DATELINE" RETURNS TO PRIMETIME WITH "THE DESPERATE HOURS" THIS FRIDAY, MARCH 5 AT 8PM

*"Dateline" returns to primetime this Friday, March 5 (9:00-11:00 PM/ET) with "The Desperate Hours," the story of a woman's courageous efforts to free her husband from kidnappers. The two-hour report journeys into the murky world of kidnapping and corruption in Mexico in a way that's never been shown before and includes interviews with victims of a crime who are bravely speaking out for the first time. "The Desperate Hours" takes viewers back to June 2007 when Eduardo and Jayne Valseca's fairy tale life turned into a nightmare that's becoming more and more common when Eduardo was taken hostage after dropping their children off at school. With the Valseca's personal accounts, the report chronicles the months that followed intimately as she worked with a hostage negotiator in a race against the clock to free her husband. "Dateline's" Keith Morrison reports.*

SUNDAY, MARCH 7 - Keith Morrison updates his report on the disappearance of Bethany Correia and the detective determined to solve the case for her family and his own redemption.

FRIDAY, MARCH 12 - A divorced doctor using a dating service finds himself caught in the web of an evil temptress. Dennis Murphy reports in "The Doctor's Wife."

FRIDAY, MARCH 19 - *INSTANT MESSAGE MURDER* - Police believe a young widow is behind the deaths of two men, in two towns, hundreds of miles apart. But ten years later there are new questions, and a new ending. Hoda Kotb reports.

*DEATH OF A GOLDEN GIRL* - Dennis Murphy reports on the brutal murder of aspiring Playboy model, Paula Sladewski, in Miami this past New Year's. Included in the report are never seen before photos and home video, as well as in-depth interviews with her boyfriend, Kevin Klym, and bouncers from the club where Sladewski was last seen alive.

FRIDAY, MARCH 26 - An Oklahoma doctor discovers his wife dead in their bathroom on Valentine's Day. Despite having a strong alibi, authorities charge him with the crime and a dramatic courtroom trial ensues. Dennis Murphy reports.

Keith Morrison reports on a Palm Beach deli owner who hires a hit man to kill his wife.

SUNDAY, MARCH 28 - For the first installment of "Dateline's" new series, "America Now: Circle of Hands," Ann Curry reports on a struggling town that helps a family in need, and in return finds purpose, inspiration and hope.